

PURCHASE TERMS

GENERAL TERMS AND CONDITIONS OF SALES

1. Definitions

Sales of products offered on our website <http://www.miumiu.com/en/JP/e-store/> (hereinafter "the Site") are governed by the following General Terms and Conditions of Sales (hereinafter "the Terms and Conditions").

The products offered on the Site are sold directly by Prada Japan Co., Ltd. (hereinafter "PRADA").

PRADA is a company registered under the Japanese laws, with head office in Shin-Nogizaka Bldg., 1-15-14, Minami-Aoyama, Minato-ku, Tokyo.

The purchase agreement and the relevant procedures are in Japanese.

2. Introduction

2.1. The products displayed on the Site are offered on sale exclusively to individuals above the age of consent. The purchase will be possible only in case of shipment within Japan.

2.2. PRADA may modify or amend the Terms and Conditions at any moment. The customer is therefore asked to accept only the Terms and Conditions applicable at the time of completion of the order.

2.3. The customer is requested to read carefully the Terms and Conditions that can also be viewed and downloaded at any moment through links from the site and/or from the e-mail that PRADA will send the customer according to Article 3.7.

3. Purchasing

3.1. For each product selected, the customer can view the site featuring photograph of the products, its unit price, its colors and sizes (if applicable).

3.2. Each sale carried out by PRADA by means of the online sale service shall concern one or several products, with the limit of a maximum of 9 pieces for each product.

3.3. The customer chooses the products the customer is interested in, and the description of the products being sold, including the relative measures or size (if applicable), jointly to one or more digitalized photographic images allowing a correct viewing of the Product itself available on the Site, will be included in the Shopping Cart.

3.4. Click on the Shopping Cart icon to view the products the customer has selected and the total price of the order. Check that the contents of the Shopping Cart are correct before confirming the order completing the purchase form according to the instructions provided on the relevant page of the Site and confirming that the customer read and

agreed on the Terms and Conditions.

3.5. Should the customer need to amend (e.g. product or number of products) or correct any error on the order, the customer will have to follow the instructions contained on the Site.

3.6. Upon confirmation, the order will be submitted directly to PRADA. The order shall be stored in the PRADA system located in Portugal at Arturai - Tecnologias de Informacao, Lda.

3.7. At the end of the purchase procedure, PRADA recommends to download, save or print out the Terms and Conditions applicable at the time of completion of the order. The customer will also receive an e-mail, at the address the customer entered in the purchase form, confirming the main conditions of the purchase.

3.8. While PRADA continues to make every effort to ensure that the photographs displayed on the Site are faithful reproductions of the original products, including adopting every technological solution possible to minimize inaccuracies, variations may occur due to the technical and color resolution characteristics of the customer's computer. PRADA shall not be liable therefore for the eventual inadequacy of the graphic representations of MIU MIU products displayed on the Site owing to the above mentioned technical issues.

3.9. PRADA reserves the right to reject the order from any customer with whom there is an ongoing legal dispute regarding a prior order. This applies equally to all cases in which PRADA considers the customer unsuitable, for instance in the case of previous violations of the terms and conditions for purchase or for whatever other legitimate reason, especially where the customer has been involved in fraudulent activity of any kind.

4. Availability

4.1. The customer acknowledges that the products offered by PRADA on the site are subject to stock limits. The customer may check the availability of any product offered on the Site at any time, either while creating the Shopping Cart or after completing the order.

4.2. The customer cannot order the products by loading the Shopping Cart and saving it for purchase at a later Internet session. Unless the customer fully completes the purchase procedure, the contents of the shopping Cart will be lost without trace at the end of each shopping session.

4.3. Inconveniences may occasionally occur regarding the availability of certain products. In such circumstances, PRADA will inform the customer of this fact as soon as possible (and in any case within the term of delivery as specified below) by e-mail or telephone. Should the customer opt to cancel the order no charge will be made to the customer's credit card.

4.4. PRADA reserves the right to change the products offered on the Site at any moment, without prior notice.

5. Completing an order

5.1. The purchase procedure is completed when the customer selects the "Confirm" option. Upon confirmation, the order will be submitted to PRADA for processing.

5.2. Confirmation of the order will be taken as proof of the customer's acceptance of the provisions contained in the Terms and Conditions.

5.3. The data recorded on the Site shall be treated as conclusive evidence of the details of the transactions between PRADA and the customer. In the event of a dispute between PRADA and the customer relating to a transaction conducted on the Site, the data recorded by PRADA shall be treated as legal evidence of the transaction.

6. Price and Method of Payment

6.1. The prices of all products offered on the Site are inclusive of consumption taxes.

6.2. The prices of the products made available for sale shall be indicated in Yen.

6.3. The total amount shown includes shipping costs, as detailed below and displayed on the Shopping Cart.

6.4. PRADA reserves the right to change the prices of the products offered on the Site at any moment and without prior notice. The customer will be charged the prices displayed on the Site at time the order is confirmed, provided that the products ordered are available at that time.

6.5. PRADA only accepts payments by the following credit cards:

Visa® - MasterCard® - American Express® - JCB® -Diners® -Discover ® is mentioned in guideline (e-commerce processes -Japan).

6.6. The products will only be shipped once PRADA has verified the credit card data with the issuer of credit card and received authorization to debit the credit card. The credit card will only be debited after the product is shipped.

6.7. If any of the products in the order is unavailable, PRADA will only charge the customer the price and shipping costs for the products available.

7. Delivery limitations

7.1. Products sold on the Site may be purchased and delivered only within Japan. The order to be shipped outside Japan will be automatically rejected during the order process. The products will be shipped to the address given when the order is made.

7.2. For security reasons, PRADA cannot deliver any order to a P.O. Box or accept any order where it is impossible to identify the individual private recipient of the order, and its address.

8. Delivery

8.1. The products the customer ordered will be shipped by express courier company, to

the address that the customer entered in the purchase form.

8.2. The products will be delivered within 3 (three) to 6 (six) working days after the purchase procedure is completed. However Prada does not promise to deliver within that period due to long holidays, traffic condition etc.

8.3. In case the customer is not able to receive the products at the time of delivery, the products will be kept at the express courier company in 10 (ten) days. The customer makes a contact directly with the express courier company to ask the delivery of the products again. If the products can not be delivered within 10 (ten) days, such products will be returned to PRADA. In this case the customer will be charged the return shipping costs.

8.4. The shipping costs are charged to the customer at a forfeit amount of:

- Yen 735 for each order delivered

The shipping costs are shown together with the other purchase costs at the conclusion of the order process, prior to confirmation.

8.5. PRADA shall make every effort to deliver the ordered products as quickly as possible, and to this end may break up the order into several shipments according to the availability of the products. In this case PRADA will inform the customer by e-mail or telephone and the credit card will be charged separately for the products actually shipped. However, the customer will be charged total shipping costs as one single delivery.

8.6. When the parcel with the ordered products leaves the PRADA warehouse, the client service will send an e-mail to the address the customer entered in the purchase form. This email will contain a tracking code and a unique link that allows real time monitoring of the delivery.

Our client service will provide assistance with any possible problem concerning the delivery; the customer may contact the Client Service department by e-mail at client.service.jp@miumiu.com.

8.7. In the event of delivery problems or late deliveries of over 10 (ten) working days after the confirmation of the order, the customer is requested to notify PRADA using the e-mail address client.service.jp@miumiu.com.

9. Conformity of orders

9.1. The products must be checked at the moment of delivery to make sure they correspond to the products ordered.

9.2. If the products do not correspond to the ordered products, the customer must promptly notice PRADA at the e-mail address client.service.jp@miumiu.com and has the right to ask for the conformity of the order. Should the customer opt to cancel the order, no charge will be made to the credit card. In the event that the credit card has already been charged, it will be refunded as soon as possible.

10. Returns and refunds - Cancellation

10.1. Cancellation of the order and claims for returns and refund regarding any product purchased on the Site must be made in the following way.

a) Claims concerning possible returns of the products must be made within 15 (fifteen)

days from the shipped date of the products to the customer by means of a request to be sent to the following e-mail addresses: client.service.jp@miumiu.com.

- b) The customer must fill in and send the 'Return Form' included with the package of the order specifying the reason for return and the quantity of the products that the customer wishes to return. Such "Return Form" has to be included in the return parcel.)
- c) The client service will contact to provide the customer with all information on returning back the products. The customer will be required to strictly follow the instruction. PRADA will not accept the returned products arranged under different way from the instruction.
- d) The products must be returned in their original condition and original packaging.

10.2. Prada will verify whether the returned products are effectively in original condition being entitled to ask for damages in case of any damage or non correspondence with the products delivered to the customer. PRADA shall not be liable for any item returned being lost, misdirected or delivered late, the customer assuming all shipping risks.

10.3. PRADA does not allow refunds for cancellation of the products purchased in MIU MIU stores or other boutiques, nor the contrary (i.e. no refunds at MIU MIU stores or boutique for products purchased on the Site).

11. Liability for defective products

11.1. The warranty is valid upon the following cumulative conditions:

- a) the defect appears within 12 months after the delivery of the products;
- b) the customer formally claims the defects within a maximum of 2 months from the date s/he recognized the defect.

11.2. Any claim concerning this warranty related to the ordered the products shall be notified by e-mail to the following e-mail address client.service.jp@miumiu.com,

11.3. Return shipping costs for defective products or non conformity of the products with the order (wrong products, damaged products, etc.) will be paid by PRADA.

12. Limitation of liability

12.1. PRADA shall not be liable for any indirect or consequential damages and, in particular, shall accept no liability whatsoever for loss of income deriving from the purchase of the products from the Site.

13. Disputes

13.1. The Terms and Conditions shall be governed by and construed in accordance with the Japanese law

13.2. In the event of a dispute the jurisdiction will be upon the courts of the place where the customer has his/her domicile or residence according to the applicable law or, at customer's choice in case of action started by the customer, upon the Local District Court of Japan.

13.3. PRADA reserves the right at any moment to modify or amend the Terms and Conditions and the Privacy Policy. These amendments shall be effective only in relation to the order submitted after the date of modification or amendments.

14. Contacts

14.1. For any claim, further information or assistance on the Site or on the purchase procedure, please write an e-mail to the address client.service.jp@miumiu.com

Last updated April 6th, 2011

PRADA, Shin-Nogizaka Bldg. 1-15-14, Minami-Aoyama, Minato-ku, Tokyo

Indication of the matters based on the Act on Specified Commercial Transactions

Name of seller	Prada Japan Co. Ltd.
Representative person	Davide Sesia
Address	Shin-Nogizaka Bldg. 1-15-14, Minami-Aoyama, Minato-ku, Tokyo
Telephone number	03-5770-2926
Selling price of the products	Selling prices (consumption tax inclusive) are indicated by products
Any money to be borne by the purchaser apart from the selling price of the products	Shipping cost 735 yen per parcel (consumption tax inclusive)
Limitation to the quantity of products sold or other special conditions of sale of products	1. Each sale shall concern one or several products with the limit of a maximum of 9 pieces for each product 2. Products are subject to stock limits.
Method of payment	Credit card
Time of payment	Credit card will be debited after the products are shipped
Time of delivery	Products will normally be delivered within 3 to 6 working days from the date of order.
Matters concerning special provisions on the taking back or returning of the products after the delivery of the products Return of the products after the delivery	Returns of the products are acceptable within 15 days from the shipped date of the products to the purchaser, based on the procedure specified in the General Terms and Conditions of Sales.